



Dear Candidate:

Pursuant to Proposition 34 (Government Code §§ 85600, 85601), all candidates running for statewide elective office in the **November 7, 2006 Gubernatorial General Election** who have accepted and abided by the voluntary expenditure limits may purchase space for a candidate statement, not to exceed 250 words, in the California Voter Information Guide (State Ballot Pamphlet).

Statewide elective office candidates are defined to be Governor, Lieutenant Governor, Attorney General, Insurance Commissioner, Controller, Secretary of State, Treasurer, Superintendent of Public Instruction, and Board Members of the Board of Equalization (BOE).

Candidates running for statewide elective office who do not choose to limit their campaign expenditures in accordance with the provisions of Proposition 34 may not purchase space for a candidate statement in the California Voter Information Guide.

The cost to print such a statement in the pamphlet for the November 7, 2006 Gubernatorial General Election is \$20.00 per word, not to exceed \$5,000.00 (250 words).

The following documents relevant to this subject are provided for your information:

- Candidate Statement Guidelines
- Candidate Contact Information Form
- Candidate Statement Form and Checklist
- Word Count Standards (California Elections Code § 9)
- November 7, 2006 Gubernatorial General Election Candidate Statement Calendar

These forms are also available on the Secretary of State's web site at http://www.ss.ca.gov/elections/elections_cand_stat.htm.

If you have any questions regarding these documents, please contact Jana Lean or Joanna Southard at (916) 657-2166.

NOVEMBER 7, 2006
GUBERNATORIAL GENERAL ELECTION
CANDIDATE STATEMENT GUIDELINES



CANDIDATE STATEMENT GUIDELINES

- ❑ The text of the statement shall not exceed 250 words. Word count standards are governed by Elections Code § 9.
- ❑ The statement should be typewritten, double-spaced, and in standard paragraph style. Do not use bullets, tables, lists, or other material requiring indentation.
- ❑ Words that are underlined, in italics, in bold, or in all upper-case letters will be typeset in italics.
- ❑ The statement may not make reference to any opponent of the candidate.
- ❑ The candidate statement shall be accompanied by a declaration that the statement being submitted is true and correct and shall be attested to and signed by the candidate.
- ❑ Statements shall be printed in the California Voter Information Guide (a.k.a. Ballot Pamphlet) in the order determined by a random alphabet drawn in substantially the same manner as set forth in Elections Code § 13112. The names and statements will remain in this order throughout the state and do not rotate as names do on actual ballots.

FORM 501 FILING – COPY

- ❑ **Form 501 Candidate Intention Statement** – An original Form 501 for each candidate running for statewide elective office **must** be filed at the Secretary of State's Office, **Political Reform Division**, 1500 11th Street, Fourth Floor - Room 495, Sacramento, CA 95814. Statements erroneously filed with a county elections official or with the Fair Political Practices Commission will **not** qualify candidates to be eligible to purchase candidate statements. Fair Political Practices Commission instructions on the Form 501 make it clear that the **only** appropriate filing agency for this document is the Secretary of State's Political Reform Division. If you wish to have your candidate statement included in the Ballot Pamphlet for the General Election, you must execute your Form 501 on or before **June 20, 2006**.
- ❑ A copy of a properly filed Form 501 (bearing the Secretary of State's Office date stamp), which indicates the candidate's acceptance of the voluntary expenditure limit, **must** accompany the candidate statement package when submitted.

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CANDIDATE STATEMENT GUIDELINES



PAYMENT FOR CANDIDATE STATEMENT

- ❑ In order to obtain a statement in the California Voter Information Guide, payment in the amount of \$20.00 per word, not to exceed \$5,000.00, must be included with the candidate statement package.
- ❑ If a payment for the candidate statement is not received, or if the payment is made by a check and it does not clear the candidate's banking institution before the end of the Voter Information Guide public display period (August 14, 2006), the candidate statement **will not** be printed in the California Voter Information Guide.
- ❑ If payment is made by check, the check amount should be left blank with a note on the check indicating that the check is "Not to exceed \$5,000.00." The Secretary of State's Office will forward to the candidate a copy of the executed check for his or her records.
- ❑ A check or money order must be made out to the *Secretary of State*.

FURTHER INFORMATION

- ❑ The candidate statement must be filed and received by the Secretary of State's Elections Division **no later than 5:00 p.m. on Tuesday, July 18, 2006**. The candidate statements shall be filed with the Secretary of State's Elections Division at 1500 11th Street - Fifth Floor, Sacramento, CA 95814 – Attention: Jana Lean.
- ❑ All eligible candidates are given an opportunity to purchase and submit a new candidate statement that is different from that used in the primary election.
- ❑ If the Secretary of State's Elections Division has not received a candidate statement by the established deadline, it **will not** be printed in the California Voter Information Guide.
- ❑ Should the Office of the Secretary of State disqualify any statement based on these provisions, the Secretary of State shall immediately notify the candidate of the specific objections. The candidate may address the objections by making appropriate changes.
- ❑ No filed statement shall be made public or shall be available for viewing until the entire California Voter Information Guide is available for public examination, beginning July 25, 2006, pursuant to Government Code § 88006 and Elections Code § 9092.
- ❑ All statements filed shall be subject to examination and challenge pursuant to the provisions of Elections Code § 9092 and Government Code § 88006.
- ❑ A statement may be withdrawn, but shall not be changed once it is filed.

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GUBERNATORIAL GENERAL ELECTION
CANDIDATE CONTACT INFORMATION



The following form shall be used for candidate statements submitted to the Office of the Secretary of State for inclusion in the California Voter Information Guide for the November 7, 2006 Gubernatorial General Election. This form must be submitted to the Elections Division in the Office of the Secretary of State **no later than 5:00 p.m. on Tuesday, July 18, 2006.**

- ☐ A maximum of 250 words may be used. Word count standards shall be pursuant to Elections Code § 9.
- ☐ All statements should be typewritten, double-spaced, and in standard paragraph style. Do not use bullets, tables, lists, or other material requiring indentation.
- ☐ Words that are underlined, in italics, in bold, or in all upper-case letters will be typeset in italics.
- ☐ The statement may not make reference to any opponent of the candidate.
- ☐ Please refer to the section in this packet entitled "Guidelines" for a complete list of requirements.

Candidate's Name: _____
(as it will appear on the ballot)

Office Sought: _____

Political Party (for partisan offices only): _____

The following optional information will appear with your candidate statement **(this information is not included in the 250 word count)**:

Address: _____

Phone: () _____

E-mail/Website: _____

IMPORTANT: PERSON TO CONTACT REGARDING CANDIDATE STATEMENT

The telephone and facsimile numbers and email address for the candidate's contact person are critical to ensure communication between the candidate and Elections Division staff. **This information will not be printed in the California Voter Information Guide:**

Name: _____

Address: _____

Phone: _____ E-mail Address: _____

Cell: _____ Fax: _____

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GUBERNATORIAL GENERAL ELECTION
CANDIDATE STATEMENT FORM



Candidate's Name: _____

Office Sought: _____

Political Party (for partisan offices only): _____

Please sign and attach this form to the maximum 250-Word Candidate Statement.

The undersigned author of the attached candidate statement hereby declares that he/she has read and fully understands and will comply with the requirements contained in this packet and that the candidate statement submitted herewith is true and correct to the best of his/her knowledge.

Signature

Date

CHECKLIST

- ☐ Candidate Statement
- ☐ Candidate Contact Information Form
- ☐ Signed Candidate Statement Form and Checklist
- ☐ Check or Money Order

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GUBERNATORIAL GENERAL ELECTION
WORD COUNT STANDARDS



Each word shall be counted as one word, except as specified in this section.

1. Punctuation is not counted.
2. All geographical names shall be considered as one word; for example, "City and County of San Francisco" and "Los Angeles" shall be counted as one word.
3. Each abbreviation for a word, phrase or expression shall be counted as one word; for example, "ACLU" or "UCLA" shall be counted as one word.
4. Hyphenated words that appear in any generally available standard reference dictionary, published in the United States at any time within the 10 calendar years immediately preceding the election for which the words are counted, shall be considered as one word. Each part of all other hyphenated words shall be counted as a separate word.
5. Dates consisting of a combination of words and digits shall be counted as two words. Dates consisting only of a combination of digits shall be counted as one word.
6. Any number consisting of a digit or digits shall be considered as one word. Any number that is spelled, such as "one," shall be considered as a separate word or words. "One" shall be counted as one word, where "one hundred" shall be counted as two words. "100" shall be counted as one word. The following combinations are counted as one word: 1994, 25%, #5.
7. Telephone numbers shall be counted as one word.
8. Internet web site addresses shall be counted as one word.
9. Monetary amounts will be counted as one word; for example, "\$1,000,000" shall be counted as one word.

See California Elections Code § 9

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CANDIDATE STATEMENT CALENDAR



July 18, 2006 Tuesday	E-112	<u>CANDIDATE STATEMENTS DUE</u> Last day candidate statements will be accepted by the Secretary of State.
July 25, 2006 – August 14, 2006 Tuesday-Monday	E-105 to E-85	<u>AVAILABLE FOR PUBLIC INSPECTION</u> Commencing this day, the Secretary of State will make a complete copy of the ballot pamphlet contents available for public inspection for 20 days.
November 7, 2006	Election	ELECTION DAY